



A Career Skills Presentation for College Students by Alfred Poor *America's Success Mentor for Young Employees*

Your students aren't ready for the workplace...

Alfred Poor can help them!

It's a jungle out there! Most students learn how to write a résumé. Some may even learn how to prepare for a job interview. But how do they learn the skills and strategies that will help them land that all-important first job out of college, hold onto

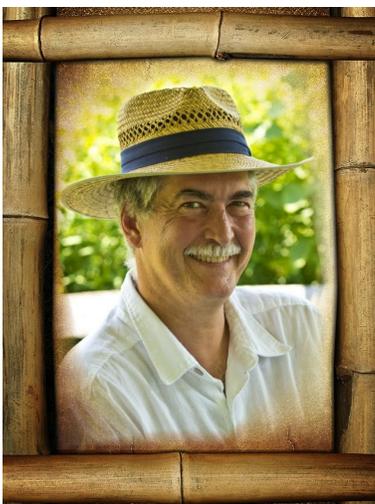
it, and speed that next promotion?

This lively and dynamic presentation is packed with practical information that your students can put to work right away to avoid the pitfalls and dangers of real-world employment. (Programs for staff and faculty are also available.)

Your students will:

- Be more confident about their ability to succeed in the workplace, and
- Learn at least one new strategy that they can apply in their jobs.

And you will get the measured results that **prove these outcomes!**



Why would you get career advice from a man who has not had a paycheck in 30 years?

Alfred Poor, PhD received his last paycheck in 1982. Since then, he has built a successful career as a freelance writer, speaker, and trainer. He has survived in a world without guaranteed stability, where each assignment for a client could be the last. To survive, he had to learn how to find his way through tangled bureaucracies and to forge lasting bonds with decision-makers at all levels.

With humor and energy, Alfred Poor is a skilled teacher who can convey old-school concepts of initiative and responsibility to today's students in a way that they can take to heart and put into practice.

Alfred works with colleges and universities that want to support their graduates in the transition from student to employee so that they can successfully hit the ground running in that first job after graduation, find personal fulfillment, and move quickly toward that first promotion.

What They Say about Alfred Poor

“Alfred is a wonderful speaker with rich and diverse experience.”

Joseph Facchiano, JoFash Enterprises, LLC

“Alfred Poor has hit the nail on the head with this one. As a corporate trainer, I’ve often heard owners and managers express exasperation over the attitudes and work behavior shown by the younger members of the workforce. Without acquiring the work habits needed for success in the real world, their genius may never be realized and their talent valued.”

Ken Davis, KenDavisTeamStuff

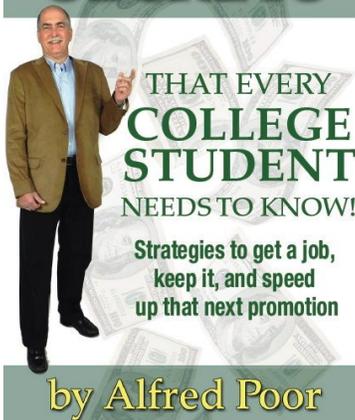
“Alfred shares his incredible knowledge and street smart wisdom in a way that is powerfully packed with applicable tips. There is no doubt that Alfred has become America's best college student coach and he is sure to help any student create their own magical career experience.”

John Formica, author of “Making the Customer Experience Magical Now!”

“I have had the pleasure to hear Alfred Poor speak. He delivers his content in an easy to understand format. He made the complicated seem simple.”

Ken Varilek, Elite Human Solutions Inc.

7 SUCCESS SECRETS



Based on the Book

Alfred Poor's **Survive the Corporate Jungle** presentation is based on his latest book “7 Success Secrets that Every College Student Needs to Know!” This short book is written in a breezy style that students will enjoy, but it is built on a solid foundation of organizational dynamics and applied psychology.

The 110-page book is available for \$19.97 from Amazon, Barnes&Noble.com, or through any bookstore.

When you book Alfred Poor to speak, you are entitled to order copies of the book at **below-wholesale discount prices**.

Four Reasons to Book Alfred Poor Today!

1. He is a full-time speaker and writer; he can be available on short notice.
2. He is available for block bookings with other colleges; you can save on travel expense.
3. Based in eastern Pennsylvania, he offers special rates within a 100 mile radius of Philadelphia.
4. He is the easiest and most professional speaker you will ever work with.



**How to contact
Alfred Poor, America's
Success Mentor for
Young Employees.**

700 East Walnut Street
Perkasie, PA 18944
215-453-9312

alfred@alfredpoorspeaker.com
www.alfredpoorspeaker.com